



The Ripple of One Act

The *Be the Light App* is designed to spread kindness through real human connection. Each good deed shared can be transferred directly-phone to phone-via Bluetooth. When you pass the app along, you also pass your unique BTL code, inviting the recipient to follow with an act of reciprocity, however, forward to another person in need.

By accepting the transfer, the recipient downloads the app, receives the string BTL code, and joins the chain of light-encouraged to do something kind for someone else. They can then visit www.be-thelight.org to record their kindness stories, share reflections, and keep the ripple of kindness growing. *The Be the Light App*, moments of kindness, movements of connection.

Remind the world that hope is not lost-it's exchanged. That love is not rarely replicated. And that being the light is not just an idea, it's an action.

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By accepting the transfer, the recipient downloads the app, receives the same code of initiation with a new pinpoint of transfer. They can then visit www.be-theLight.org to record their stories, share reflections, and keep the ripple of kindness growing.

www.be-theLight.org